

Learn2Ride Online Social Kit

Thank you for helping us spread the word about HUB Cycling's Learn2Ride Online Course!

Program Description:

Learn2Ride Online is a free, web-based online course that helps youth ages 9-12 yrs learn about basic cycling safety. This online course is based on <u>HUB Cycling's Learn2Ride program</u> (PDF), a school based in-person course that has been completed by over 25,000 Metro Vancouver students. With in-school learning looking very different in 2020, Learn2Ride Online helps families learn skills to cycle safely and confidently around their neighbourhood.

The Learn2Ride Online course is hosted on the popular education platform, Moodle. The course has been developed in collaboration with <u>TransLink</u> and the <u>Ministry of Transportation and Infrastructure</u>.

Designed for those 9-12 years old, it covers:

- Parts of the Bicycle
- ABC Quick Check
- Locking a Bicycle
- Helmet and Safety Gear
- ABCs of Bike Safety: Awareness, Behaviour & Communication

It can be completed at home, at any time, from any computer or device with an internet connection. The content has been kept straightforward and interactive in hopes of being a self-guided resource for young cyclists. Some of the activities in the course include a Spot the Differences game teaching bike safety gear, and a Memory Game for road signs. It has been designed with a Grade 4-5 audience in mind, although we believe it could extend to older audiences up to Grade 7 and other beginner riders.

Parents of young cyclists can find information on how to register their child here.

Teachers interested in enrolling their class can contact us at <u>schools@bikehub.ca</u> for group enrollment.

HUB Cycling's Social Media & Website Info:

Twitter: <u>@WeAreHUB</u>, #BiketoSchool Instagram: <u>@HUBcycling</u>, #BiketoSchool Facebook: <u>@WeAreHUB</u>, #BiketoSchool Learn2Ride Online Webpage: <u>https://bikehub.ca/learn2ride-online</u>

Example Social Media Posts:

Facebook

For parent audiences:

Register your child today for Learn2Ride Online - a free, online course by @WeAreHUB that teaches youth ages 9-12 years basic cycling safety.

Learn2Ride Online covers everything you need to know about getting on your bike, including how to do a ABC Quick Check, lock your bicycle, wear safety gear and more.

Register Here: https://bikehub.ca/learn2ride-online

#BiketoSchool

For teacher audiences:

Looking for new ways to keep your class engaged? Register your class today for Learn2Ride Online - a free, online course by @WeAreHUB that teaches youth ages 9-12 years basic cycling safety.

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Contact schools@bikehub.ca for group enrollment

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For teacher or parent audiences:

Register your child or class today for Learn2Ride Online - a free, online course by @WeAreHUB that teaches youth ages 9-12 years basic cycling safety!

Learn2Ride Online engages students with fun memory games, spot the difference activities and more!

Register Here: https://bikehub.ca/learn2ride-online

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Instagram

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Register Here --> Link in bio!

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Twitter

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Graphics for Use:





Download Graphics Here

Example Newsletter Copy:

HUB Cycling's Learn2Ride Online Course

Summer is just around the corner and that means more bike riding! <u>Register</u> your child or class for Learn2Ride Online, a free cycling safety course designed for youths aged 9-12 years old.

Developed in collaboration with TransLink and the Ministry of Transportation and Infrastructure, Learn2Ride Online covers topics such as the parts of the bicycle, ABC quick checks, locking your bike, wearing helmets & safety gear, and the ABC's of bike safety.

For more information and to register your child, <u>click here</u>.